



T.C. SANAYİ VE
TEKNOLOJİ BAKANLIĞI

#YEREL
KALKINMA
HAMLESİ



BLUE ECONOMY

RESULT ORIENTED PROGRAM

(ARTVİN, GİRESUN, GÜMÜŞHANE, ORDU, RİZE, TRABZON)

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VARNA/BULGARIA



BLUE ECONOMY RESULT ORIENTED PROGRAM

GENERAL GOAL

- Improving the competitiveness of blue economy sectors in the TR90 Region

SPECIAL GOAL

- Increasing the competitiveness of the aquaculture sector, improving the value chain and supporting the sector ecosystem
- Supporting the development of coastal tourism in the region
- Developing the investment and entrepreneurship ecosystem for the blue economy
- Protecting the marine ecosystem and contributing to its sustainability



BLUE ECONOMY RESULT ORIENTED PROGRAM

REASONS

- Low levels of storage capacity, value-added product production and export in the aquaculture sector
- Although there is a 455 km coastline in the region, areas such as coastal tourism, yachting, recreational fishing tourism and cruise tourism are not developed.
- Insufficiency in developing new products in the shipbuilding sector, lack of qualified workforce, weak cooperation between stakeholders, low export levels
- The region's ports cannot benefit sufficiently from international transportation networks.



BLUE ECONOMY RESULT ORIENTED PROGRAM



RESULT INDICATORS

- Number of countries to which aquaculture products are exported (27/30)
- Annual export value of aquatic products (183 million /220 million USD)
- Number of beaches with blue flag (3/4)
- Number of new coastal tourism destinations (1/3)



BUDGET

Total SOP Budget:
67.775.000 TL

Approximately:
1.5 million Euro



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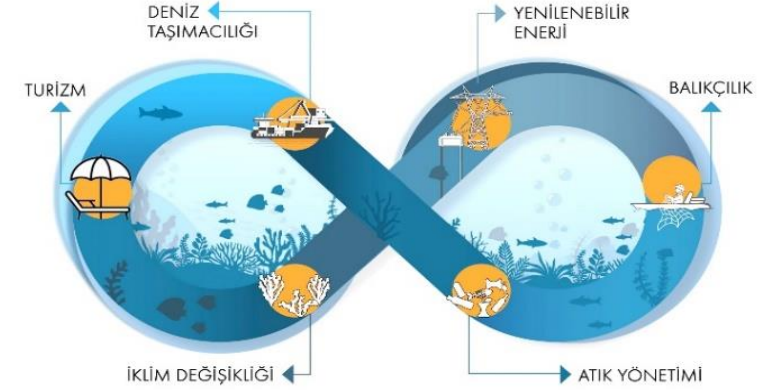


BLUE ECONOMY RESULT ORIENTED PROGRAM

STUDY AREAS

Cooperation and Coordination Activities

- ❖ Regional Blue Economy working groups
- ❖ Regional Fisheries Cluster
- ❖ Cooperation between Black Sea Development Agencies in the aquaculture sector
- ❖ Establishing international collaborations in the field of blue economy



BLUE ECONOMY RESULT ORIENTED PROGRAM

STUDY AREAS

Capacity Building Activities

- ❖ Examination of good practices in aquaculture and coastal tourism
- ❖ National organizations and international summits in the region in the field of blue economy
- ❖ Awareness activities for SMEs to access alternative financial resources
- ❖ Awareness activities for actors in the region and national stakeholders



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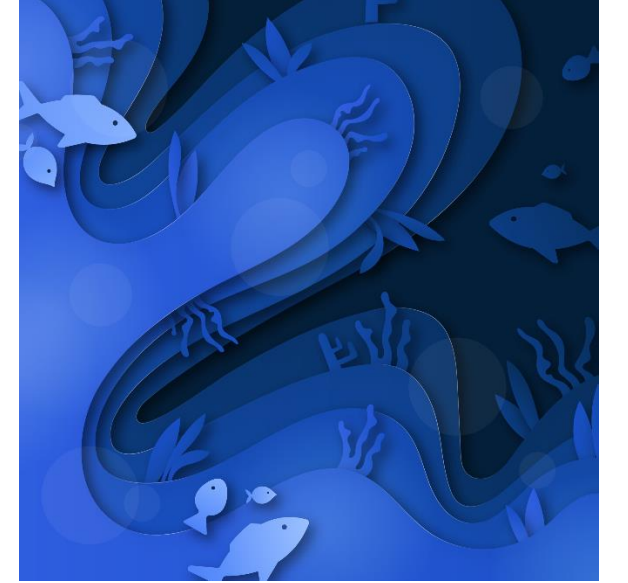


BLUE ECONOMY RESULT ORIENTED PROGRAM

STUDY AREAS

Promotion and Investment Support Activities

- ❖ Participation in international aquaculture industry promotional events and B2Bs
- ❖ National and international investment promotion organizations in the region in the field of coastal tourism
- ❖ Creation of digital promotional materials in the field of blue economy



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BLUE ECONOMY RESULT ORIENTED PROGRAM

STUDY AREAS

Support Activities

Technical support

InterregNext Program
Project Support

Guided Project Support
and Financial Support



